

How we
communicate
what we want for
refugees:

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refugees:

How we
communicate
what we want for
refugees:

- ✔ STAY on message:
- fair
- honourable
- independent
- affordable

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- fair
- honourable
- independent
- affordable

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- fair
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- independent
- affordable

✔ STAY on message:

- fair
- honourable
- independent
- affordable

✔ STAY on message:

- fair
- honourable
- independent
- affordable

✔ TELL human
stories,
SHOW real faces

✔ TELL human
stories,
SHOW real faces

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stories,
SHOW real faces

✔ TELL human
stories,
SHOW real faces

✔ TELL human
stories,
SHOW real faces

✔ HIGHLIGHT
positive
messages

✔ HIGHLIGHT
positive
messages

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positive
messages

✔ HIGHLIGHT
positive
messages

✔ HIGHLIGHT
positive
messages

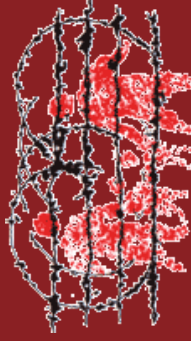
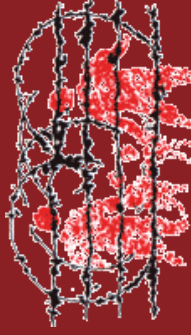
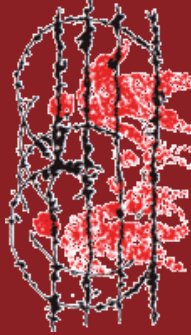
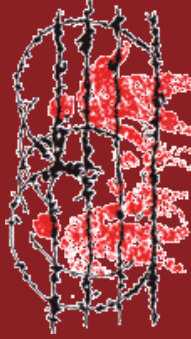
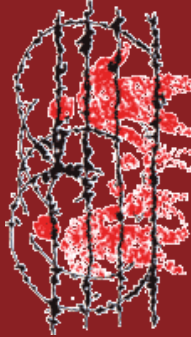
✔ RAISE the voices
of allies

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of allies

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of allies



Canadian Council for Refugees
Conseil canadien pour les réfugiés

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